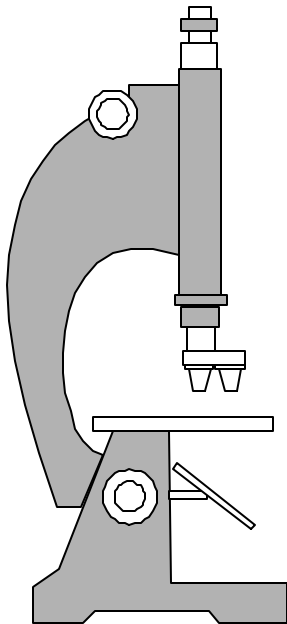


PACKET DISTRIBUTION and IMPLEMENTATION GUIDELINES

It is important for allied health providers to recognize and publicize our extensive role in the health services community and to educate the public about how allied health providers are the highly skilled, cost effective foundation for health care services.



Let's celebrate Allied Health Professions Week - encouraging pride in our disciplines and promoting collaboration among all allied health professionals! All providers, educators, accreditors and others involved in allied health need to make the public aware of our crucial role in health care. Allied Health Professions Week is an easy, well-established way to achieve these goals.

This packet is full of ideas and implementation plans for individuals and groups. As an organization, it is crucial that you:

1. **READ THIS PACKET** completely and consider your role within the larger allied health community.
2. **PROMOTE AS AN ORGANIZATION BY:**
 - Publishing the dates and a description in your publications
 - Publicizing in the home town of your organization headquarters and with professional organizations with which you communicate
 - Sponsoring an organization-wide activity to celebrate Allied Health Professions Week
 - Naming a committee or chair for Allied Health Professions Week activities and encouraging their innovations
 - Devoting funds for Allied Health Professions Week activities
3. **PROMOTE AS INDIVIDUAL MEMBERS** by distributing this packet of information to all your members and your state associations.
4. **FOLLOW-UP** with your membership to document what was done, reward those who initiated or supported outstanding contributions to Allied Health Professions Week, and share your implemented activities by returning the response postcard included in this packet.