



HPN Business Meeting

April 3, 2008
Baltimore, MD

I. Call to Order

Virginia Pappas, HPN President, called the HPN Business Meeting to order at 10:15am on April 3, 2008.

II. Summary of the state of HPN

Fred Lenhoff, Chair of the Membership Committee, asked that all attendees introduce themselves and list one interesting fact. Mr. Lenhoff introduced the HPN Board of Directors and gave an overview of HPN's over the past year and the direction moving forward.

III. HPN Consumer Awareness Campaign Update

Virginia Pappas, HPN President, introduced Lynn Brooks, Chair of the HPN Consumer Awareness Committee. Lynn explained the brief history of the Health Professions Awareness Campaign and the Awareness Committee. In October 2007 HPAC presented an interim report to the board in which the initial charge was outlined. The outline detailed the various elements that the committee was charged to complete. The committee, in conjunction with the Benard J. Hodes group, developed an Executive Summary, Media Creative ads, a campaign PowerPoint presentation and conducted market research for potential supports.

Moving forward the HPN Board decided that the official name of the campaign will be "Health Professions Awareness Campaign." Throughout the campaign, HODES will be recognized, however their name will not be placed on any of the promotional materials. Due to the added action items for the HPN Awareness Committee, the Board recommended that the committee split into three separate sub-committees, each focusing on a different goal. Anyone interested in serve as a volunteer for either of these committees should contact Virginia Pappas, HPN President.

IV. Financial report

Don Olson, Chair of the Finance Committee, indicated that overall HPN is good financial standing. As of Month end March 31, HPN has \$15,148 in unrestricted funding and \$7,606 in restricted funding.

V. Membership report

Cynthia Mattice, HPN Membership Committee Vice-Chair gave an update on the HPN Membership. Currently there are 59 HPN member organizations. During the HPN Board meeting, the Board approved the following new member organizations:

American Dental Education Association (ADEA)
American Society for Clinical Pathology (ASCP)
Henry Ford Community College
National AHEC Organization
School of Health Professions, University of Alabama at Birmingham
University of Alaska Southeast
Marinella's Angels, LLC

In addition, the HPN Membership Committee will be conducting a membership letter writing campaign to current non-members.

VI. HPN Proposed Procedure Changes

Stephanie Ellingson, Chair of the Bylaws Committee reviewed the proposed Procedure Changes. According to the HPN Bylaws, Procedure Changes do not have to be approved by the HPN membership; they are subject to approval by the HPN Board of Directors. There were several general questions regarding the changes, however, overall the membership did not have any objections the changes. (See attached updated Procedures).

VII. Meeting highlights

Don Richards, Program Committee Chair, gave an overview of the current meeting in Baltimore. Don thanked all the sponsoring organizations, highlighting the Baltimore Area Convention and Visitors Bureau. There were 50 individuals (including speakers) registered for the meeting. Overall the meeting was a huge success. The next HPN Meeting will be October 22-25, 2008 in St. Louis, MO.

VIII. New/Old Business

Virginia Pappas, HPN President, announced all the committees that HPN members could get involved in. She also requested that any interested individuals should contact her and attend the committee meeting during the HPN meeting in Baltimore.

IX. Adjournment

The HPN Business Meeting adjourned at XX.XXam.