



American Music Therapy Association

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Date: October 2, 2006
To: Judy Simpson, HPN Board
From: Barbara Else
Subject: Minutes - Consumer Awareness Committee 9/29-9/30/2006

Present:

- Barbara Else (sitting in for Judy Simpson, Chair) else@musictherapy.org
- Janell Long, NN2 Janell_Long@owens.edu
- Lynn Brooks, ASHHRA lynwood@msn.com
- Belinda Mahone, HOSA bmahone03@yahoo.com
- Laurie Jakes, ATRA azlaurie23@cox.net
- Megan Varellas, AAAA meganvarelles@hotmail.com

Other committee members present but covering other meetings:

- Daniel Olsen, ASCLS
- Mike Nelson, ABSNM

Two meetings were held during the Fall 2006 Phoenix-based conference. They included a) orientation and briefing to assess status and open issues for current activities and b) a working session to refine key messages for the Allied Health Week announcement and review action items for other projects. A summary follows below by topic.

[1] **NIH Lifeworks Website Preparation.** 'LifeWorks™' is an interactive career exploration web site for middle and high school students. Users can browse for information on more than 100 medical science and health careers by title, education required, interest area, or median salary. Alternatively, the "Career Finder" can be used to generate a customized list of careers especially suited for users' skills and interests. LifeWorks promotes awareness of the wide variety of occupations in health and medical sciences and the range of opportunities at different education levels. The site complements its factual career data by highlighting true stories of successful people. They illustrate the variety of real-life career pathways, from the carefully planned to the unpredictable.' (<http://science.education.nih.gov/LifeWorks> accessed 10/2/2006).

The aims of HPN's Consumer Awareness Committee involvement in this website are twofold. First, a comparison and review of the website was conducted to assess the extent to which allied health professions from HPN are on the website. A side by side comparison revealed that *at least* 29 allied professions are not represented on the website. The second aim is to facilitate adding HPN member organizations to the website by serving as a central funnel of information prepared by member organizations and in accordance with NIH specifications (templates). The goal is to complete this project by year end and all member organizations wishing to be a part of this

website should contact the committee chair if they have not already been contacted for instruction and information on joining the website. Work completed for the NIH listings is hoped to be utilized for future inclusion on the Department of Labor Career Voyages website and member organization websites with similar functions such as the Association of Academic Health Centers. Contact persons reaching out to member organizations for participation are listed below.

<i>Organization/Profession</i>	<i>Contact Assigned to Collect Data</i>
Anesthesiologist Assistants	Megan Varellas
Art Therapists	Laurie Shannon
Electrodx Techs and Electroneurodx Techs	Lynn Brooks
Bioanalysts	Megan Varellas
Medical Dosimetrists	Lynn Brooks
Physicists in Medicine	TBD
EEG and EP Technologists	TBD
Dance Therapists	Judy Simpson
3 categories of Health Info. Mgt/Health Administration	Janell Long
Health Technical, and Informaticists: PATT	Patt Peterson
Medical Technologists	TBD
Music Therapists	Judy Simpson
Diagnostic Medical Sonographers:	Kathy Megivern
Clinical Pathologists	Laurie Jake
Clinical Laboratory Scientists	Laurie Jake
Cytotechnologists	Kathy Megivern
Echocardiographers	TBD
Exercise Physiologists	Laurie Jake
Applied Psychophysiology and Biofeedback Techs	Megan Varelles
Polysomnographic Technologists	Kathy Megivern
Vascular and Interventional Radiographers	Megan Varellas
Nuclear Cardiology	Belinda Mahone
Surgical Assistants	Kathy Megivern
Massage Therapists	Laurie Jake
Accupuncturists and other CAM practitioners	Belinda Mahone
Histotechnologists	Belinda Mahone
Electrophysiologists	Kathy Megivern
Magnetic Resonance Technologists	Belinda Mahone
Vascular Ultrasound	Kathy Megivern
Hearing and related	Patt Peterson

[2] **HOSA Conference.** The 2007 Health Occupations Student Association Leadership Conference will be held June 20-23 at the Marriott World Center in Orlando, Florida. Megan Varellas is looking into serving as the HPN representative at this meeting pending scheduling approval. Megan will person the exhibit and offer a presentation on allied health careers making use of MS PowerPoint information on the HPN advocacy page. Exhibits will set-up on Wednesday morning and break down on Friday afternoon. Member organizations wishing to provide materials for the exhibit should contact Belinda Mahone (and cc: Judy Simpson) for further information and shipping instructions. An awards ceremony will be held on Saturday and Megan will present the HPN scholarship (pending donor fund availability/totals) and a certificate

to the HOSA chapter with outstanding allied health education activity. Belinda Mahone will review the chapter activities and recommend a chapter for the award.

[3] **Allied Health Professions Week.** This is scheduled for November 5-11, 2006. Since the HRSA funding for allied health projects was zeroed out it was decided that electronic messages announcing the week will go to the HPN membership and to the HOSA electronic mailing list. The committee offered input and refinement to student messaging in the spirit of celebrating Allied Health Professions Week. Messaging is expected to mail within the next two weeks.

[4] **Bernard Hodes Project Potential.** The committee recognizes that the Hodes project has the potential to be a large activity with national impact. Therefore, the committee recommends to the membership and Board of HPN that a) the Board President (or designee) continue communication with Hodes representatives to prepare for formal planning meeting and b) that a project plan be considered leveraging the assistance of the membership as a whole. The work is believed to extend well beyond the Consumer Awareness Committee and may influence aspects of other committees.

[5] **Profession of the Month.** The committee was asked to coordinate with SNM support and media contact to make available a recommended projection list of the profession of the month. If your profession/organization would like to be listed as the profession of the month, please make your preferences known to the committee chair by November 1, 2006.

Respectfully submitted,
Barb Else

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