

Consumer Awareness Team Report

Fall 2005

Due to the expanding work of the Advocacy Team and the growing opportunities for promoting Allied Health Professions, HPN recently created the Consumer Awareness Team, which met for the first time during the HPN meeting in Louisville this September. Team members discussed status of existing projects as well as generated new ideas for increasing knowledge and interest in Allied Health.

Goals for 2005/2006 include:

- HPN Representation at Annual HOSA meeting
 - Barbara Wilson-Chakmakjian staffed HPN exhibit booth and presented session, “What Is Allied Health? What’s In It For Me?”
- Allied Health Professions Week (AHPW) – November 6-12, 2005
 - Mailing sent September 9th to 2940 Consumers
 - Middle and High School Counselors
 - JCAHO Accredited Hospitals
 - NN2, ASAHP, and HPN members
 - Native American Education Departments
 - State HOSA Designees
 - Allied Health Programs
- NIH Office of Science Education LifeWorks Website
 - Collect allied health career details for website inclusion
- Department of Labor and Department of Education Career Voyages Website
 - Coordinate the inclusion of expanded list of allied health professions

The Consumer Awareness Team looks forward to addressing recognition of the varied allied health professions through these exciting projects.